



TO: Marketing Committee

DATE: June 15, 2012

FROM: Office of Head Librarian

RE: **MARKETING COMMITTEE**
MEETING

Tuesday, July 10, 2012
9:00 a.m.
Main Library – Dr. Green Room
3 Salem Square
Worcester, MA

cc: City Clerk's Office

AGENDA

WORCESTER PUBLIC LIBRARY
Marketing Committee

Tuesday, July 10, 2012
9:00 a.m.
Worcester Public Library
3 Salem Square

Mission Statement:

The Worcester Public Library serves as a gathering place that actively promotes the free exchange of ideas in our democratic society. The Library makes information and services available to all people while fostering intellectual freedom, protecting privacy, encouraging personal growth and enrichment, and celebrating our diverse community heritage.

1. Call to Order
2. Docent Program
3. Recruitment Communication(s) Materials
4. Sundaes Sunday Logistics
5. Adjournment