

MINUTES AND REPORT OF COMMITTEE ON COMMUNITY SERVICES

DATE: April 11, 2017

PLACE: Worcester Public Library
3 Salem Square
Worcester MA 01608

DIRECTORS PRESENT: Keane (Chair), Pedone, Sorrenti, Finkel

STAFF PRESENT: Dickinson, Stone

1. Call to order
Keane called the meeting to order at 6:18PM.
2. The Committee reviewed 5.2.6(b): Committee on Community Services responsible for public services, outreach services, and public relations.
The Committee discussed how board members could advocate both formally and informally for the library, suggestion;
 - Call City Council members to advocate presence at events, poll about budget and support
 - Hold breakfasts, and other events for local organizations, elected officials, school committee members.
 - Ask other board members, what organizations are you involved?
 - Seek low-cost/free PSA
 - Collect data: What do people know about us?
 - Outreach to non-users of the library
 - Keane will create Google Doc for committee members to brainstorm more ideas
3. The meeting adjourned at 6:55pm