



MEETING MINUTES

5/12, 2021 TIME 7:04PM | ZOOM (VIRTUAL)

TYPE OF MEETING	Monthly Meeting- May
FACILITATOR	Jennifer Riley
NOTE TAKER	Brandon Lewis
ATTENDEES	Jennifer Riley, Mitchell Perry, Lisa Malo, Brandon Lewis, Chris Rich, Sean Brennan, Nikki Erskine
LATE	
GUESTS	

AGENDA TOPICS

I. APPROVAL OF MINUTES	
CONCLUSION	Approved
Mitchell Perry moved to approve, Chris Rich seconded	

II. BUDGET REPORT	
CONCLUSION	Approved
Mitchell Perry moved to approve, Brandon Lewis seconded	

III. GRANT REIMBURSEMENTS

APP #	Grantee	Amount	Decision	Status	Notes
44194	Eve Rifkah	\$1,000	Approved	Final	Fellowship

IV. GRANT AMENDMENTS

- A. Unanimously approved amendment for Green Hill Neighborhood Association
- B. Unanimously approved amendment for Preservation Worcester

V. VIRTUAL GRANT RECEPTION UPDATES

- A. Pins have been ordered, postcards have been sent out to all 2020 and 2021 grantees
- B. Lisa created a survey and sent out an email to grant recipients asking for creative assets
 - 1. Discussion about asking for assets in the future for completed projects to have on file
- C. Received request for an agenda for the reception- will be discussed at a future date

VI. SUBCOMMITTEE UPDATES

- A. Strategic Planning Committee
 - 1. Discussion about how to break down administrative budget for the upcoming year



2. Strategic goal of simplifying the grant application process, making it more accessible, as well as transitioning to a direct disbursement process
 3. Mapping out a calendar of responsibilities
 4. Plan to allocate more funds to marketing- to be discussed further
 5. Idea of creating an individual WAC supplemental website- discussion on this tabled for the future
 6. Creating a calendar of council responsibilities throughout the year to better plan
 7. Talk about possibility of hiring an intern/hiring someone to assist on a project basis- more follow up and discussion is necessary
- B. Marketing Committee
1. No updates
- C. Events Committee
1. Brandon Lewis joined the events committee

VII. STAFF UPDATES

- A. No updates

VIII. COMMUNITY INPUT SURVEY

- A. Put finalizing survey information on agenda for June meeting
- B. Considering having it active for a shorter time period- specific date that priorities must be posted, and extend backwards 6-8 weeks
- C. Will talk about marketing activities and survey from previous year at next meeting to help determine how to go forward

IX. UPCOMING #WACFUNDED EVENTS

- A. Promise of Hope- more performances this month
- B. June 18th&19th- *The Niceties*
- C. Mural project with Boys and Girls Club
- D. Ask people going forward to using #wacfunded for their events on the discover central mass calendar so that they can be tracked

MEETING ADJOURNED AT 8:26PM.