

Cable Advisory Committee Meeting
March 22, 2012
Minutes
APPROVED BY COMMITTEE 4/11/2012

In attendance: Lisa Morton, William Nay, William Wood, William Spellane, Thomas Colletta

Public: Mauro DePasquale, Joseph Townsend – WCCA
Joseph Brindisi WPS Education Channel

6:40 Call to order

1. Introductions were made
2. Status of Renewal – Judy gave a report as to the status (see note) Mauro said there is a lot of work to do, community assessment etc. Bill Nay asked if WCCA is considering doing a community assessment. Mauro mentioned cost (\$14,000) and asked to consider sharing cost if that route was chosen. Mauro believes prior assessment is still relevant. Matter of giving the City Manager the information to fight the good fight, arm with information and needs. Bill Wood brought up the funding formula was changed last time. Bill Nay asked about compliance or complaints. Judy responded normal complaints and that WCCA has had issues. Mauro brought up the MDUs blocking PEG. Judy responded that on the surface it is a business negotiation with the individual building owners. Bill Nay mentioned the Diocese has issues with signal quality. Judy suggested they contact her and bring to the next level.

Bill Wood asked if they should include doing away with analog and making everything digital. Bill Nay says definitely infrastructure. Bill Wood said last time frustration that the committee is advisory. Mauro asked for timeline. Judy said based on last one had report by August/September and Law will move forward in October. Possibly similar, but will find out.

Bill Wood shared what committee did last time, look at best practices, more important what the system should look like. Finances are no matter, it's all but a done deal. Say it's always propriety. Spellane asks if we can compare to other municipalities. Any issue needs ample time to correct anyway. Wood, revenues and percentage to PEG. Public hearings, on Jordan Levy show, need to do public hearings. Mauro offered the studios as another tool to do something. Charter has a rate hearing next week. Wood they only have control over Basic. Mauro went back to revenue percentage, to look at the calculations breakdown, pay special attention to how residual funds are allocated. Exemptions for Bad Debt etc. to see if there is wiggle room. INET credits. Nay asked for copies of license and contract Spellane too.

3. Survey Bill Nay thinks an online survey would be good.

4. WCCA substantial reports submitted.

Other: Wood length of contract recommendation; Mauro at least 10 years huge benefits-capital; future legislative issues; non-exclusivity; competition control; the longer the better. Wood last time technology was changing quickly so a shorter contract was thought better.

Morton asks who does the contract. Warren said Charter sends theirs and the Law Dept reviews and negotiations commence. Brindisi added a boilerplate license is sent and then specifics are negotiated. Wood asks when the entities can pull stuff together. Mauro mentions this is where you can add public safety issues, like response time in storms; leverage.

Morton asked if they write a report; Judy needs to provide copy of previous.

Nay would like a survey generated; Wood confirmed who needs to do the questions. Judy said the committee would need to work on them and submit to Technical Services. Nay asked that it be advertised.

Morton analysis for 10 year plan would be needed. Townsend said they are working on one.

Nay motion to select a chair. Morton second. Nay motioned to select Bill Wood as chair. Bill Wood suggested Bill Nay. Bill Nay moved to nominate Bill Wood as chair. Morton seconded. Unanimous vote for Bill Wood as chair. Judy suggested a Vice Chair. Morton motioned for Bill Nay; Spellane second... unanimous vote.

Judy reminded committee on the ethics paperwork.

Nay suggest next meeting. Judy asked if there was a better time. Consensus on Wednesdays at 6:30. Brindisi asked if it would be the second Wednesday always. Judy suggests yes, but as we get busy it may change. Mauro asks if information can be sent to all entities that is submitted.

Next meeting is April 11, 2012 at 6:30

Mauro shared a written statement "thank you". Wood mentioned last time there was a lot of people that loved WCCA. Mauro says they represent everyone. Important work the committee does.

Wood motion to adjourn Morton seconded.