



## **MEETING MINUTES**

MAY 9, 2019 06:18PM | ESTHER HOWLAND CHAMBER, CITY HALL

<b>TYPE OF MEETING</b>	Monthly Meeting – May
<b>FACILITATOR</b>	Meaghan Hardy-Lavoie
<b>NOTE TAKER</b>	Lisa Malo
<b>ATTENDEES</b>	Amanda Schall, Mitchell Perry, Yasmin Goris, Nikki Erskine
<b>LATE</b>	Gabriel Rollins, Thomas Conroy
<b>GUESTS</b>	<i>NOTE: Gallery filled with people present for School Committee meeting</i>

## **AGENDA TOPICS**

<b>I. APPROVAL OF MINUTES</b>	
<b>CONCLUSION</b>	Approved
Meaghan moved to approve minutes from 4/19 meeting. Amanda seconded the motion.	

<b>II. BUDGET REPORT</b>	
<b>CONCLUSION</b>	
Tabled until next meeting.	

### **III. UPDATE ON WAC STAFFING & TASKS**

- a. Welcome Nikki Erskine as new staff liaison to Worcester Arts Council
- b. Stephanie Mireku taking hiatus from Council; Lisa Malo will act as interim Secretary

### **IV. WAC WORKING GROUP REPORT-OUTS**

- a. Strategic Planning Committee -- has not yet met
- b. Events Committee -- Grant Reception to be discussed in Agenda item VII
- c. Marketing/Social Media Committee
  - i. Met to discuss Make Music Day / Celebrity Karaoke promotion
  - ii. Lisa sent all Council Members initial Social Content Calendar on 4/21; Council to review/comment/share ideas (if applicable)
  - iii. Lisa contacted Grantees with Spring 2019 projects to get photos/info for social



<b>V. REIMBURSEMENTS</b>					
<b>APP #</b>	<b>Individual/Organization</b>	<b>Amount</b>	<b>Decision</b>	<b>Status</b>	<b>Notes</b>
0-300-19	Worcester Arts Council - Make Music Day	\$675.00	Approved	Partial	
0-20158-19	Music Worcester - Thinking Outside the Bachs	\$5,000.00	Approved	FULL	
I-21965-19	Bryan Wrenn	\$375	Approved	FULL	
I-26510-19	Cathy Weaver Taylor – Luminaries in the Library	\$1,420.01	Approved	FULL	
E-25621-19	Elm Park Community School – Moral of the Story	\$870	Approved	FULL	
0-312-19	Worcester Art Museum – Southeast Asia Artist in Residence	\$5,000	Approved	FULL	
F-410-19	Tom Lubelczyk	\$5,000	Approved	FULL	2019 Fellowship

**VI. COMMUNITY INPUT SURVEY**

- a. Revisited discussion on Question 22; agreed to remove from survey
- b. Tom sent survey link to all Council members on 4/9; Council to send Tom comments by 5/16; Target survey go-live 5/17 or 5/18
- c. Discussed promoting survey to reach broader demographics; Mitchell suggested using spreadsheet to track efforts to promote survey; Council agreed – Mitchell to follow up
- d. Target closing survey by end of August 2019 (date TBD)

*MEETING IN RECESS AT 6:54PM, PER REQUEST OF MAYOR PETTY FOR SCHOOL COMMITTEE MEETING*

*MEETING RECONVENED AT 7:05PM*

**VII. GRANT RECEPTION**

- a. Grant Reception was well-attended & well-received based on feedback
- b. Challenge with payments led to late payment to Grid District; Meaghan/Sam were working with Yaffa to resolve – Nikki to follow up
- c. Lisa to work with Amanda to draft Thank You notes & follow up with Nikki to distribute



## **VIII. GRANT GUIDELINES FOR FY20**

- a. Amanda to send details on Capital Expenses before June WAC Meeting
- b. Lisa to send additional Sample Grant Application information & link to MCC Sample Application before June WAC Meeting
- c. Grant Workshop discussion: Typically held in late summer; Council to consider hosting more workshops this year; will begin revamping workshops in July
- d. Need to revisit items Stephanie was working on: Glossary of Terms, FAQs & Best Practices

## **IX. MAKE MUSIC DAY 2019**

- a. Meaghan clarified that Make Music Day 2019 is a Council-led project, but in 2020 she, Samantha Fiakofi & Kelly Momberger will continue to plan event on their own
- b. Worcester Celebrity Karaoke Recap: 30 well-known local people performed, attendance was great, venue worked well; social media response was positive
- c. Weekly Planning Meetings for Make Music Day will be held on Saturdays at 10am at NuCafe; will also hold weekday meetings (TBD) -- Meaghan to follow up on dates/times
- d. Approximately 30 performers currently signed up for Make Music Day; Meaghan & Gabe to follow up on Sonic Bids sign-ups to determine next steps
- e. Yasmin working on Community Outreach; Yasmin to send Meaghan brochure to finalize; Yasmin has list of areas for outreach, but further discussion needed; Meaghan suggests targeting Grafton Street; Amanda attending Tatnuck Neighborhood Association meeting on 5/14 & will discuss Make Music Day
- f. Mass Cultural Council awarded Make Music Day a \$500 grant
- g. Discussion on busking: Nikki suggests programming buskers on the Common leading up to Make Music Day; discussion on need to resolve City issue with buskers in public parks; Gabe/Tom propose approaching City to allow busking on Make Music Day & how Council might approach City on allowing busking all the time – Gabe/Tom to follow up

## **X. CULTURAL PLAN COMPACT**

- a. Plan will be presented to City Council on 5/28; WAC Members encouraged to attend

*MEETING ADJOURNED AT 7:45PM*