

Michael V. O'Brien
City Manager



CITY OF WORCESTER
City Manager's Advisory Committee on the Status of Women

Marianne Sarkis, Chair
Jenith Charpentier
Sarah Gruhin
Kristen Lemire
Kathleen Linton
Jeanine Paul
Daisy Reeves
Ann Sheehy
Elizabeth Tomaszewski

MEETING MINUTES
April 27, 2011
Esther Howland Room – 6pm

Attendees:

ASCW Members: Marianne Sarkis, Jenith Charpentier, Sarah Gruhin, Kathleen Linton, Jeanine Paul, Daisy Reeves, Ann Sheehy, Elizabeth Tomaszewski

ASCW Members Not Present: Kristen Lemire

City: Heather Gould, Staff Liaison; Lauren Armstrong, Intern

Other Attendees: Chantel Bethea, Heather Peterson

Minutes Prepared by: Heather Gould, Lauren Armstrong

1. Welcome

The meeting was brought to order at 6:11 pm. Around the room introductions were made.

2. Updates

a. ACSW Brochure:

Committee reviewed brochure. Feedback was positive.

b. Services for Women in Worcester Brochure:

Provided to Committee for draft review. Preliminary recommendations: Add City seal to brochure, change paper setting from 8.5x11 to 8.5x14 to allow for more space – not enough space for all the text, double check for typos, add Daybreak information and Willis Center information, add websites (where applicable) and phone numbers. The Committee was asked to provide any additional comments by May 3rd.

With both brochures, the Committee discussed where to send the directory – give copies to members, universities, participating organizations, City Hall, WPL, WPD, pdf on website.

c. School Committee – YWOC

The School Committee recognized the Young Woman of Consequence winner, Paige Allen, and the Honorable Mention, Patricia Feraud at its April 7 meeting. Patricia was present for acknowledgement. Liz T. said it was very nice but also very loud because teachers were protesting another item on the School Committee agenda.



d. Women's Needs Assessment Survey

The Committee discussed taking the data compiled from the survey and adapting it to develop a series of public forums. Hot topics include: Health Care, Employment, Health Insurance. Forums should be one to two hours max and be held at various locations throughout the city.

Other ideas discussed include:

- Join with another committee for forum topics
- Contact organizations for funding
- Flyer – use flyer from previous women's health forum
- Style – Q&A panel discussion
- Pick a theme per year – hold multiple forums per year (2-3) – Health Care – sexual assault, domestic violence, etc.
- Goal date: October

3. New Business

a. ACSW Logo / Facebook Page – Jenith C. suggested the Committee develop its own logo to brand its information. Discussion also centered on creation of a Facebook page for the ACSW. Jenith C. volunteered to work on this. Lauren A. will work to pull a few ideas together for a logo prior to the completion of her internship (beginning of May).

b. Meeting Schedule

May 18, June 22, July 27

4. Adjournment

The meeting was adjourned at 7:25 pm.